



MAX TRACK



GPS Platform



GPS Devices



Advanced Technology Solutions

About Us

International Media & Communications is an established Company with a recognized brand '**MAX TRACK**' engaged in offering Software & Security Solutions since 1995. Specializing in the field of GPS based tracking solutions and its exhaustive data analytics; we provide robust and most reliable range of GPS Hardware along with a cutting edge Web Platform and Mobile Applications to help our customers manage their fleet of vehicles in all respects.

Value Provider:

IMC combines creativity, technology and collaboration helps business/organizations of all sizes leverage their assets.

- 📍 Platform for Real Time Monitoring with High Accuracy & Control
- 📍 Exhaustive Data Analytics
- 📍 Customization
- 📍 Value added Services: Fuel Level, AC, Temperature, RFID with Attendance System etc.
- 📍 API Access for Third Party Integration
- 📍 Advanced Industrial Solutions
- 📍 Software Available as SAAS, On-Cloud & On-Premise

IMC serves to varied industries from Transportation to Construction, from Schools & Institutions to Utilities, from Rental Car Services to Food & Beverage Services, from Cable & Telecom to Heavy Equipment and many more.

Collaboration:

We emphasize on close cooperation with our clients interacting regularly to fully understand their needs and goals thereby ensuring that their objectives are fully met. We take pride in building long-term relationships even when the project itself is short-term.

GPS Tracking Platform

We offer you a complete GPS Tracking Platform solution, which will help you manage your fleet of vehicles/assets and optimize the way you used to work until now. We are able to customize, install, train and come up with solution that meets all your GPS tracking needs. A powerful platform that integrates with any hardware in the market.

User Web Interface

Smart and simple – this is what your users will say about your service. Intuitive web-interface embeds the latest technologies, looks great and works fast. And it meets the whole range of applications – from live tracking to sophisticated enterprise solutions.

Admin Panel

Gain visibility into, and control over, the commercial services you offer with Max Track Admin panel. As an essential part of the platform it offers deep customisation, comprehensive service management, flexible billing and lots of tools to optimise your workflow.

Mobile Apps

Wherever your users are, they get the agility and insight on any mobile device. Max Track gives apps for all major mobile platforms so users can locate & control their assets from anywhere in their smart phones or tablets.



Salient Benefits

- 📍 Compatible with most GPS Tracking Devices
- 📍 Universal Platform for any type of Business & Industry
- 📍 Fully Responsive for all Devices
- 📍 Mobile Apps for Android & iOS
- 📍 Compatible with all major Browsers
- 📍 Simple to use. Customers love Software's design & usability
- 📍 Full featured. Packed with most useful tracking features
- 📍 Value added with Various Sensors for better monitoring
- 📍 Smart Admin Panel
- 📍 History & Reports with flexible control
- 📍 Custom Features as per the requirements
- 📍 API Access for third party applications
- 📍 Software Branding capabilities
- 📍 Prioritised Support

Key Features

Accurate Monitoring & Control

- 📍 Live Real Time Tracking with high accuracy.
- 📍 Precise current location & status of vehicles like last ignition time, network connectivity etc.
- 📍 Monitor Trip path segments with details about Driving Time, Distance, Speeding, Idling, No. of Stoppages etc.
- 📍 Daily path record with detailed parameters.
- 📍 Review vehicle's history and activity with playback up to 60 days.
- 📍 Geo-Fencing: Create Routes to monitor & manage daily fleet operations.
- 📍 Sharing Live & Current location.
- 📍 Manage/Save Vehicle details (Vehicle RC, Insurance, Pollution certificate, Permit, Tax etc.).
- 📍 Intuitive Dashboard for summarized view (total distance of all vehicles within day, number of vehicles in/out geo-fence and more).
- 📍 Separate users for vehicles grouping for more effective monitoring & control.

Security & Alerts

- 📍 Activity Alerts can be set up for different events like Ignition on/off, over speed, power connect/disconnect, Geo-fences entry and exit, tampering and more.
- 📍 Immobilize vehicle i.e. Power cut-off/restore directly from mobile application.
- 📍 Anti-Theft Alarm System (When activated, on any tampering activity with the vehicle like ignition on/off, an alarm hooter rings on the mobile devices).

Insightful Reports

- 📍 Detailed Activity report to get fast, insightful data of your fleet's driving performance.
- 📍 Advance Reporting for daily/trip movement for single day or range of dates (Kms Travelled, Average Speed, Start-End, Location, Stoppages, Playback recording of movement on Map and more).
- 📍 Reachability Reports (entry and exit report for geo-fences).
- 📍 Value-added and customized reporting.



GPS Products

Don't like to be tied down? Neither do we! That's why you aren't tied in to specific hardware..

You choose which suits you. We love flexibility and therefore provide you range of suitable, reliable & competitive GPS products

Max Tracker Product Range

- 📍 Vehicle Tracking System
- 📍 Personal Tracking System
- 📍 Pet Tracking System
- 📍 Digital input/output GPS Trackers
- 📍 RF Reader based GPS Tracking System
- 📍 Video camera GPS Live Tracking System
- 📍 GPS based Mobile DVR System
- 📍 2 way communications based GPS Tracking System
- 📍 Magnet type Portable GPS Tracking System



Advanced Technology Solutions



Driver Behavior



Fuel



Live Camera



Temperature



RFID System

Thank
you

*We appreciate your Business and look
forward to serving you in the future.*



GPS Platform



GPS Devices



Advanced Technology Solutions

 **MAX TRACK**



+91 99880 04147, 70876 69660



www.gpsmaxtracker.com



info@gpsmaxtracker.com